



# Business Process Automation for Manufacturing

The screenshot displays the Kenesto web application interface. At the top, there is a navigation bar with tabs for Home, Processes, Documents, Lists, and Admin. A search bar and user profile (Joe Engineer) are also visible. The main content area is divided into several sections:

- Activity successfully routed:** A notification at the top left.
- My Current Activities (1-5 of 6):** A table listing activities with columns for Activity, Process, Type, Instructions, Assigned By, and Date.

Activity	Process	Type	Instructions	Assigned By	Date
Evaluate Design	10007	Cost Reduction	Please evaluate this design and suggest	Joe Engineer	Feb. 02, 2012 6:55 AM
Approve Ranking	10000	Feature Prioritization	Please review the attached feature	Matt Manager	Jan. 31, 2012 2:18 PM
Review	10011	ECR		Joe Engineer	Jan. 18, 2012 4:39 PM
Review Instructions	100007	Manufacturing Process	Review these instructions and let me	Mark Manufacturer	Dec. 23, 2011 9:13 AM
Attached Drawing	100006	RFQ	Please attach drawing for the new pump	Mary Purchaser	Dec. 23, 2011 9:04 AM
- Activities By Due Date (6):** A bar chart showing activity counts categorized by due date: Passed (4), Less than 2 days (1), More than 2 days (0), and Not set (1).
- My Notifications:** A section showing "No Entries".
- My Processes (1-5 of 88):** A table listing processes with columns for Number, Title, Type, Owner, Status, and Date.

Number	Title	Type	Owner	Status	Date
10007	Transfer CAD Design to JT	Cost Reduction Initiative	Joe Engineer	Running	Feb. 02, 2012 6:55 AM
10006 - CRI		Cost Reduction Initiative	Joe Engineer	Completed	Feb. 02, 2012 6:54 AM
10035-pump design		RFQ	Joe Engineer	Running	Feb. 01, 2012 3:09 PM
10002	2012 Sales Driven Feature	Feature Prioritization	Matt Manager	Running	Feb. 01, 2012 2:02 PM
10014	Test Voting Display Order	ECO	Matt Manager	Completed	Feb. 01, 2012 1:39 PM
- Processes by Status (88):** A bar chart showing process counts by status: Created (0), Running (54), Completed (32), and Terminated (2).

**Kenesto makes it easy for everyone to participate in business processes**

## A process system people will love to use

Today, to be competitive, manufacturers need to continually improve their core operations. Companies need to streamline and improve the recurring processes that are required to design, manufacture, sell, service and support their products. Processes like engineering change proposals, requests for quotation and new product introductions are the lifeblood of any product company.

Kenesto™ is a new kind of business process automation system that, for the first time, allows enterprises to cost-effectively deploy technology to improve many business processes. This reduces cost, improves time-to-market and increases competitiveness.

Kenesto runs in the cloud (so everyone can use it) and uses concepts – like attachments and email notifications – that workers across the company already understand. So, with Kenesto, training is minimized and productivity is maximized. And, because Kenesto does not require users to learn visual process modeling or complex programming languages, users adopt it willingly. Kenesto solves the problem of users “defaulting” to email when a process system is inflexible or too hard to use.

## Three reasons to use Kenesto

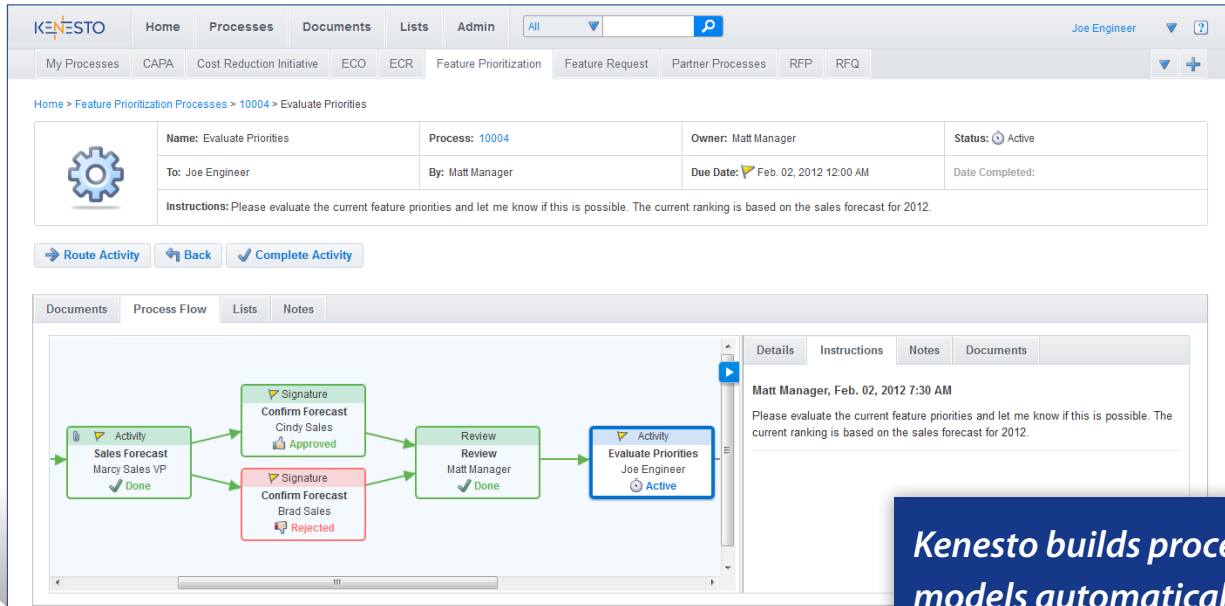
Three basic ideas make Kenesto more powerful, more useful and more fun to use than any previous process automation system.

Kenesto is *product-based*. This means Kenesto is designed to manage the processes that matter most in support of a company’s products.

*User-centric* means Kenesto infers what users are attempting to do, then creates and executes the process for the user without the user having to “deploy” the model.

*Enterprise scalability* describes Kenesto’s ability to run on any HTML5-based browser or device, its protection of intellectual property and the power to scale to thousands of active users and active processes. Kenesto runs on the Amazon Web Services™ cloud infrastructure.

Kenesto solves the long-standing challenge of making computers do what people want them to, easily and quickly, while providing the visibility, audit trails, ease-of-use and management reporting today’s manufacturing enterprises require.



**Kenesto builds process models automatically**

## Kenesto at a glance

- No installation of client software is required to use the system's full capabilities
- Automatic generation and execution of process models
- Dashboards on the home screen for status and reporting on in-flight and completed processes
- Online viewing of over 250 different vector-based image formats and common file types, like spreadsheets and word processing documents
- Inclusion of external suppliers, vendors and customers in active processes by email invitation
- Control viewing of intellectual property outside the enterprise, via automatically created review and approval steps
- Support for any HTML5-based browser, including Microsoft® Internet Explorer® 9 or later, Mozilla® Firefox® 3.6 or later, Google Chrome™ 14.0.835, Google Android™ and Apple® iOS® devices
- Easy re-working of completed steps with a "go back" capability
- Automatic tracking of "documents of record" in any process
- SMS text and email for notification of process updates and status
- Integrated search with both simple and advanced search operators
- Vote processing with approve/reject/abstain signatures
- Importing of list content, like bills-of-materials (BOMs), issues, parts and requirements to enhance users' decision-making
- Process owner control of process status, with "skipping" of activities that are overdue or obsolete
- Templates for creating, saving and reusing existing processes
- Customizable document forms

### Getting started with Kenesto

Contact Kenesto via email at [sales@kenesto.com](mailto:sales@kenesto.com). Visit [www.kenesto.com](http://www.kenesto.com) to learn more about Kenesto or to find a Kenesto value-added reseller in your area.



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