KeyShot Features	KeyShot HD \$995	KeyShot Pro \$1995	KeyShot Pro Floating \$2995	KeyShot Enterprise \$3995
CPU-Based Real-Time Ray-Tracing (Product and Interior Mode)	~	~	>	✓
Import 30+ 3D Formats (C4D, Creo, Solidworks, Rhino, Maya and more)	~	~	~	✓
Free CAD Plugins / Live-Linking	~	~	✓	~
Scientifically Accurate Materials (700+ material presets)	~	~	✓	~
Measured Materials / Colors (Axalta, Mold-Tech, Pantone, X-Rite and more)	~	~	✓	~
Cutaway / Scattering Medium (VDB support)	~	~	~	~
Interactive Label Mapping / Image Textures / Procedural Textures	~	~	~	~
Cloud Library for Public Online Asset Sharing	~	~	✓	~
Material Templates	~	~	~	✓
Interactive Camera Control (Depth of Field, Walkthrough, Shift Lens)	~	~	~	~
HDRI Lighting and Physical Lighting (Area, Point, Spotlight, IES)	~	~	~	✓
Backplate Images / Frontplate Images	~	~	~	~
Image Styles / Tone-Mapping	~	~	~	✓
Flexible UI / Custom Hotkeys / Workspaces	_	~	✓	~
Save Reminders / Backup Revisions	~	~	✓	✓
Animation (Part, Camera, Material, Studio and Deformation Support)		~	~	~
Interactive HDRI Editor / Sun & Sky / Backplate Perspective Matching		~	~	~
Material Graph / Multi-Material		~	~	~
Geometry Shaders (Displace, Flakes, Bubbles)		~	~	~
Model Sets / Studios		~	~	~
Geometry View / Geometry Editor		~	~	✓
NURBS Rendering / Re-Tessellate		~	✓	~
Render Layers / Render Passes		~	~	✓
Region Rendering / Render Queue		~	~	~
Export as ZPR / STL / OBJ / FBX / GLB/ glTF		~	~	✓
Real-time VR Viewing / Panoramic Camera (Cube Map, Spherical)		~	~	~
Configurator / Material Ways		~	~	✓
Python Scripting		~	~	~
FlexNET Floating License with Borrowing			✓	~
KeyShotXR - Interactive HTML Output	+\$1,000	+\$1,000	+\$1,000	~
Network Rendering - 32 Cores	+\$480/yr	+\$480/yr	+\$480/yr	~
Siemens NX Plugin				~

Download your free trial at **keyshot.com/try** to see why it is the preferred choice for high quality rendering and animation at companies such as Fossil, Under Armour, Microsoft, Samsung, and more!

Network Rendering

Tap into KeyShot's unlimited performance-scaling power by networking **multiple CPUs** in your organization.



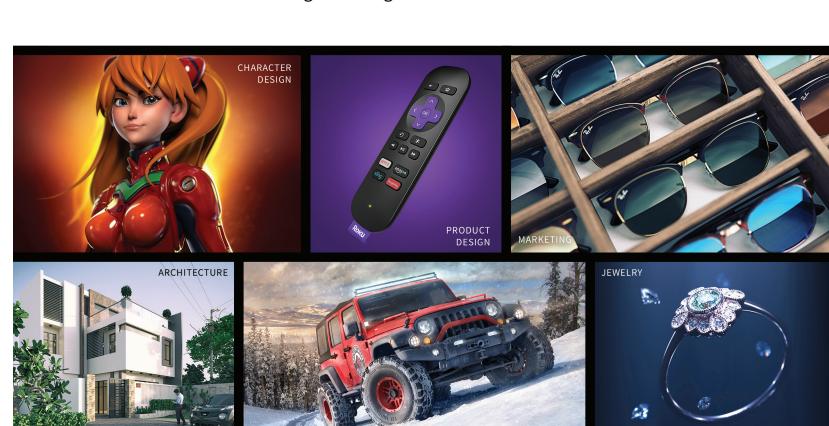
System Requirements:

For more information:

- Windows 7, 8, 10 64-bit
- Mac OS X 10.8 or later
- Intel or AMD processor
- 2GB of RAM or greater
- 2 GB HD or more
- OpenGL 2.0



Amazing rendering and animation. In real-time.





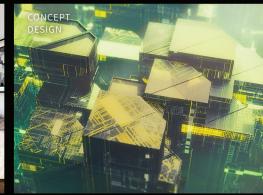




AUTOMOTIVE







What is KeyShot?

As a standalone, real-time rendering application KeyShot makes creating amazing renderings and animations **fast** and **easy**, with support for the widest number of 3D file formats on both **Mac** and **PC**.

Used worldwide by top design professionals and independent 3D artists, KeyShot is the complete solution for your 3D visualization needs.



Real-Time Speed

KeyShot's **real-time rendering** allows you to see everything as it happens. Every change from materials and lighting to cameras and animation is seen instantly.



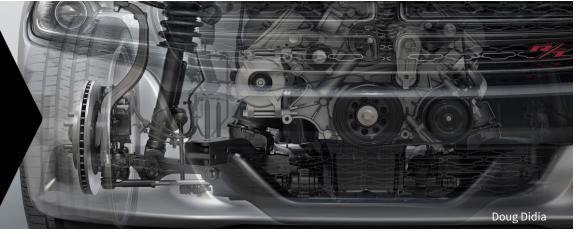
Easy to Use

A drag-and-drop based workflow makes KeyShot easy to learn in minutes. The simple interface lets you save time and focus on design, while also providing advanced capabilities for experienced users.



CPU Powered

Compatible with **PC** and **Mac**, KeyShot uses 100% of available CPU power. No special graphics card is needed and all CPU power scales linearly for unmatched performance.



Advanced Lighting

Spherical **HDRI** environments make setup easy, while physical lights provide **scientifically accurate** simulation. Visualize scenes with simple settings that create the most accurate lighting from studio shots to the most complex interiors.



Accurate Materials

KeyShot's scientifically accurate materials create the highest quality visuals. Select from an extensive library of material presets, modify to customize your own, and browse the **Cloud Library** for user generated and exclusive partner assets.



Efficient Workflow

With support for over 20 native 3D formats and **free plugins** for major CAD applications, KeyShot seamlessly integrates into your product development process from rough design concept to final production images.



Interactive Content

Easily add **animation** to engage your audience with simple turntables, dynamic exploded views, dramatic camera paths and much more.

KeyShotXR® brings the advantage of plugin-free touch enabled web content to desktops and mobile.

