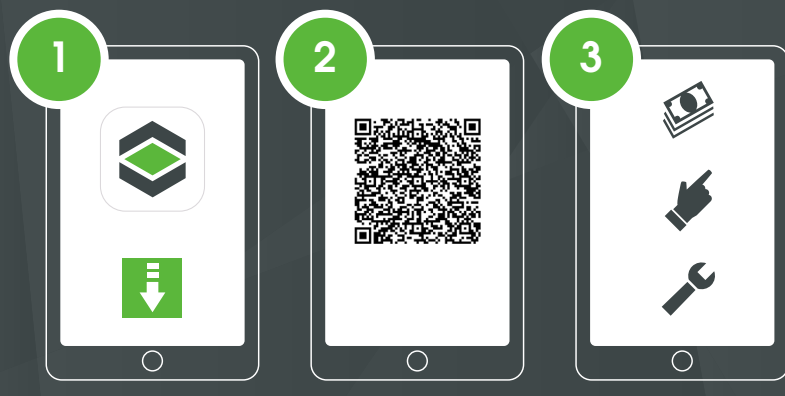


# Solve Business Problems with Augmented Reality



Download App

Scan QR code

Select AR experience.

Download the Vuforia® View app to your mobile device and use it to scan the QR code to view the experience.

Augmented Reality is transforming the product life cycle. By harnessing the power of interactive and immersive 3D experiences, organizations can completely re-imagine how they design, produce, sell, operate and service their products.



**Save significant time and resources**  
24% boost in conversion rate

24%



## Sales & Marketing

Create an immediate connection between your products and customers. By showcasing your products in a 3D, interactive user experience, you can shorten sales cycles, reduce costs, increase revenue and improve customer satisfaction.

## Operation

AR-guided processes can ensure that critical information is delivered when and where it's needed. 3D information can be overlaid on the physical product to improve operator safety and reduce errors.



75%

**Improve safety and efficiency**  
75% faster on set-up operation



## Service

Enhance the entire Service process. From facilitating knowledge transfer between veteran employees and new hires to improving first time fix rates and increasing profit margins – AR will change the way you do business.



**Accelerate your service time**  
30% improvement in first-time-fix rate

30%



By incorporating AR into their strategy, companies are already profiting from improved service, better customer experiences and operations, and increased engineering and manufacturing quality.

**Bring the power of AR to your organization today.**  
**Register for a free trial of Vuforia Studio!**